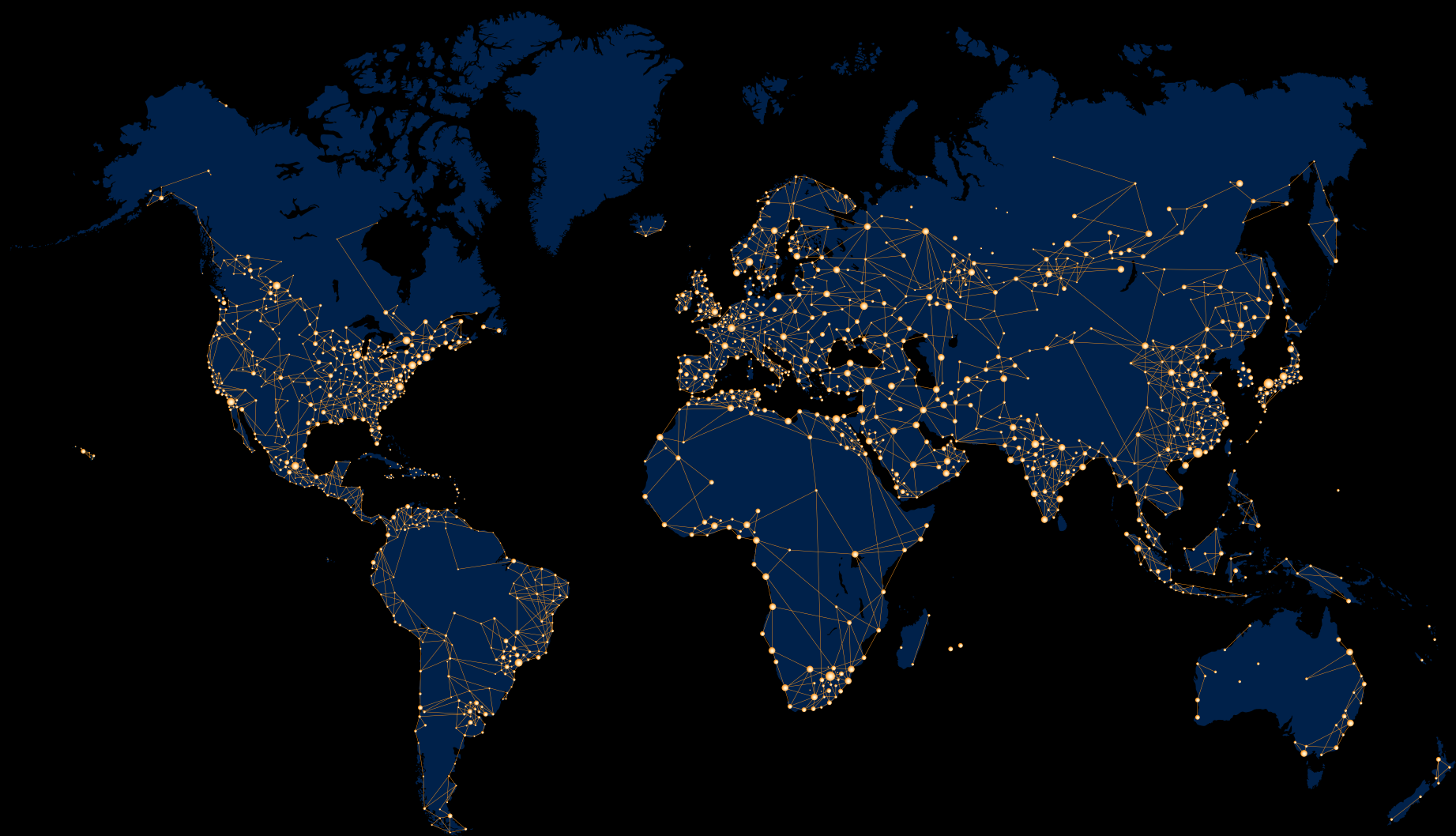


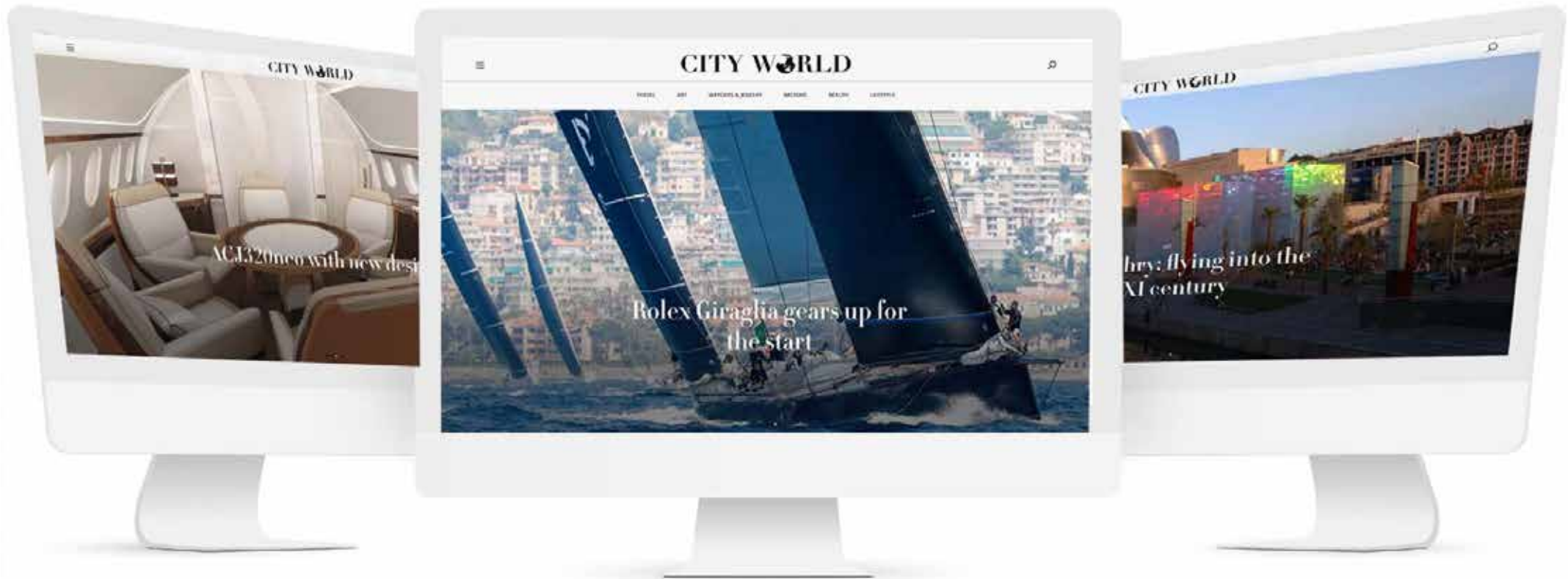
# CITYWORLD.PRO



# ABOUT

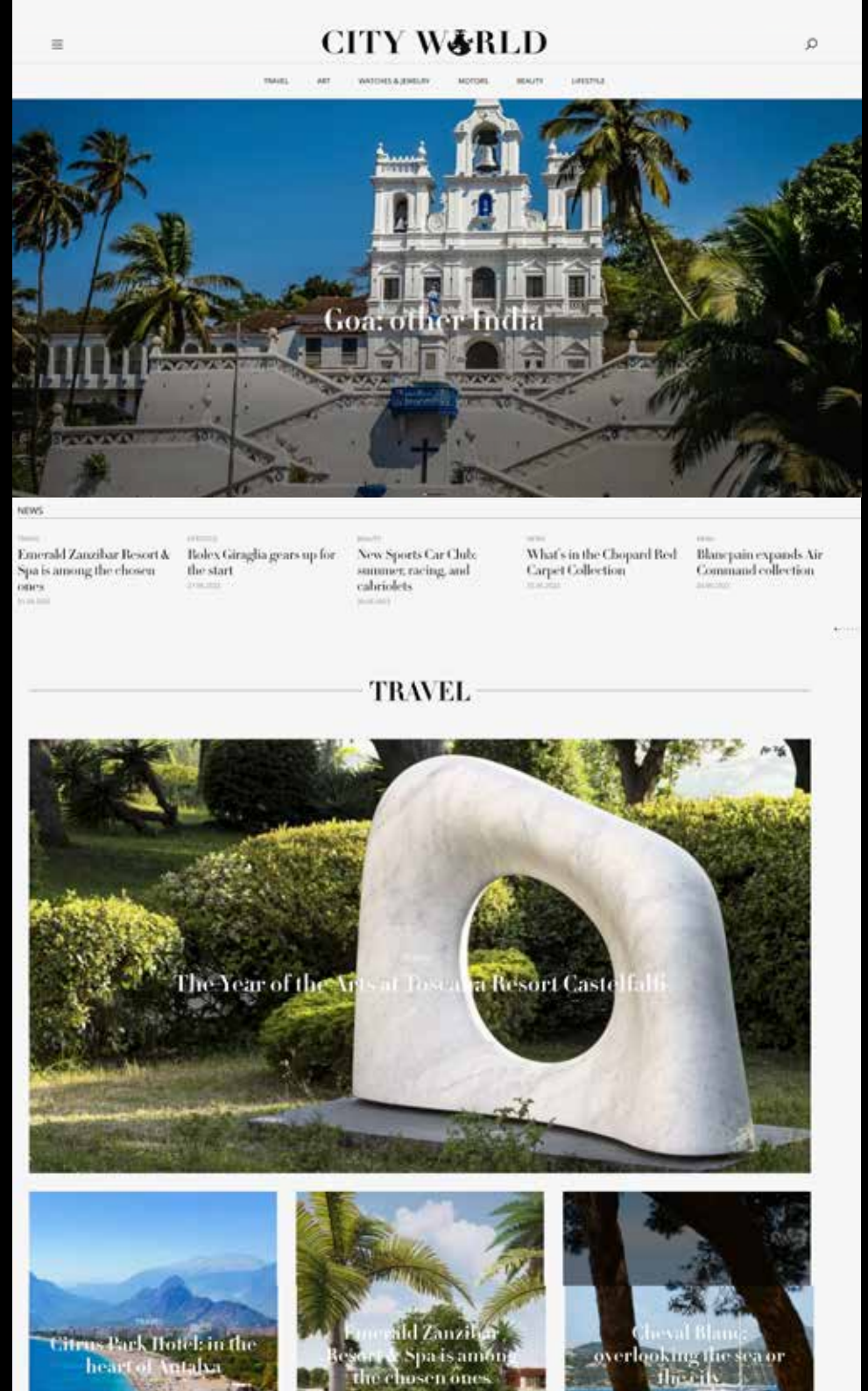
**cityworld.pro** is for made those who enjoy travelling, are interested in art, culture news and aspire to be connected to the best that luxury world can offer: hotels, restaurants, yachts, cars, business-jets, watches and jewelry.

The content of the website represents expert selection among the wide range of different offers. The audience is provided with the current and future trends.



# SECTIONS

For the convenience of readers and advertisers, the content is divided into several sections. One of the top priorities is the **Travel** section, which features author articles on various travel and leisure destinations, as well as reviews and descriptions of the most impressive 5\* hotels and resorts, both historic and newly opened.





Equally important is the **Art** section, which features news and reviews of the art market, including the world's major auctions and fairs. This section also focuses on the major names in contemporary art and architecture.

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The main events in the world of culture, sport and show business are covered in the **Lifestyle** section, together with information about the best restaurants and gastronomy festivals.

## ART



Hubert de Givenchy's collection at Christie's



Frank Gehry's Guggenheim Museum Bilbao is the most expensive painting of the twentieth century



"Shot Sage Blue Marilyn" is the most expensive painting of the twentieth century



Flower sculptures

## LIFESTYLE



Rolex Cup of Monaco gears up for the start

The **Motors section** focuses on novelties in yacht and car building, as well as the latest developments in business jets and business aviation industry.

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As for the **Watches & Jewelry** section, CITYWORLD.PRO experts keep an eye on the latest trends from the world market leaders in watches and high jewelry.

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The **Beauty** section includes industry news and the most interesting wellness and rejuvenation programmes in iconic clinics and SPAs.

## MOTORS



## WATCHES & JEWELRY



# AUDIENCE

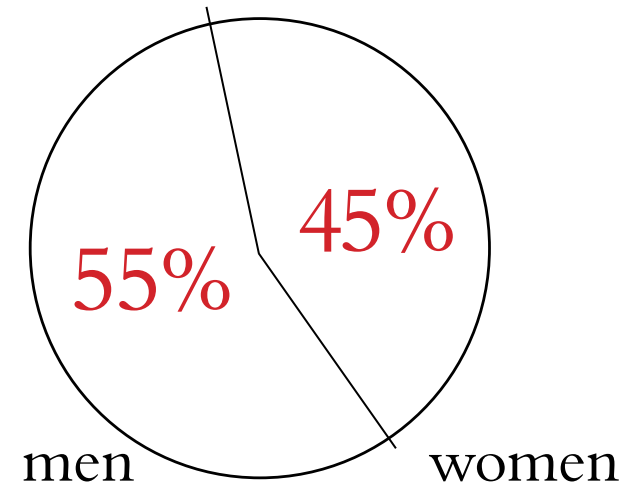
The core audience is represented by residents of megacities, who conduct an active way of life, are financially independent and well-educated. They are interested in exclusive information about leisure and travel, significant cultural events and are well-oriented in the world of luxury goods and services.

## Statistics

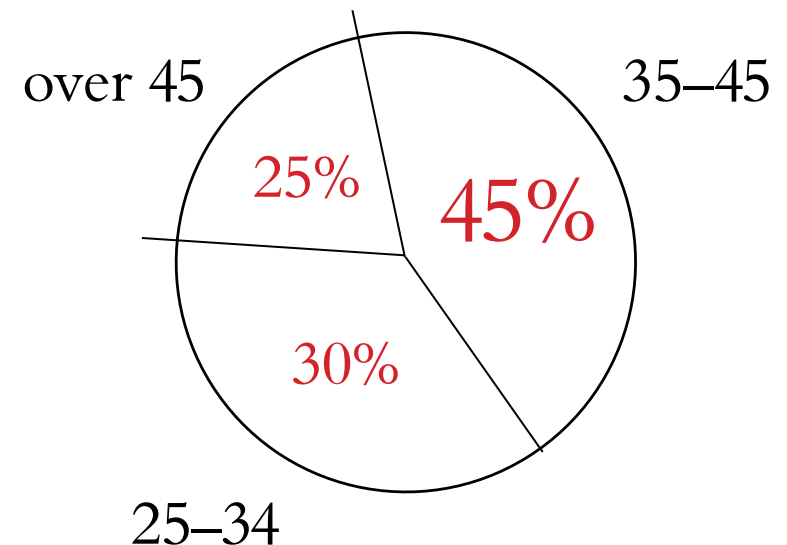
12 million Number of visitors per month

3,5 million Unique visitors per month

**GENDER:**

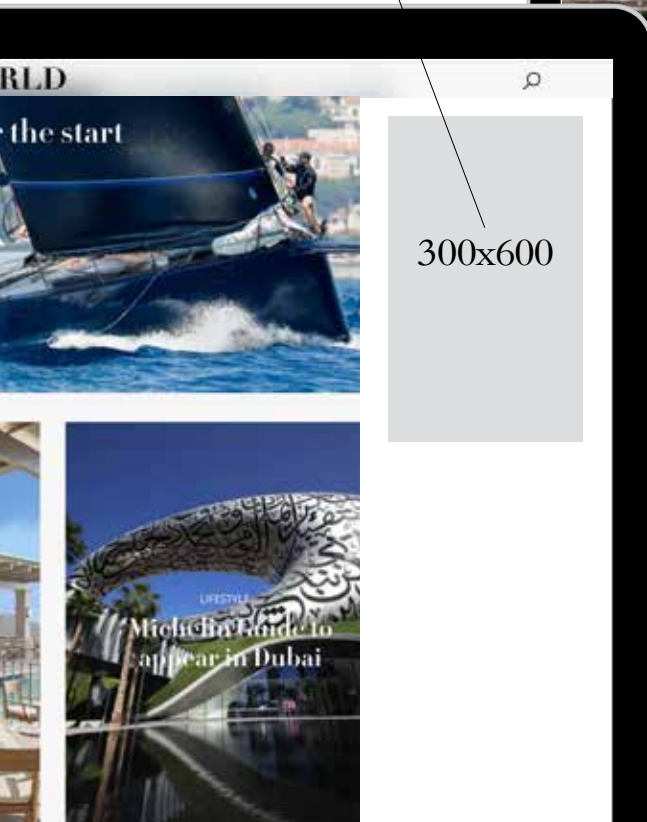


**AGE:**



# ADVERTISING

Vertical banner



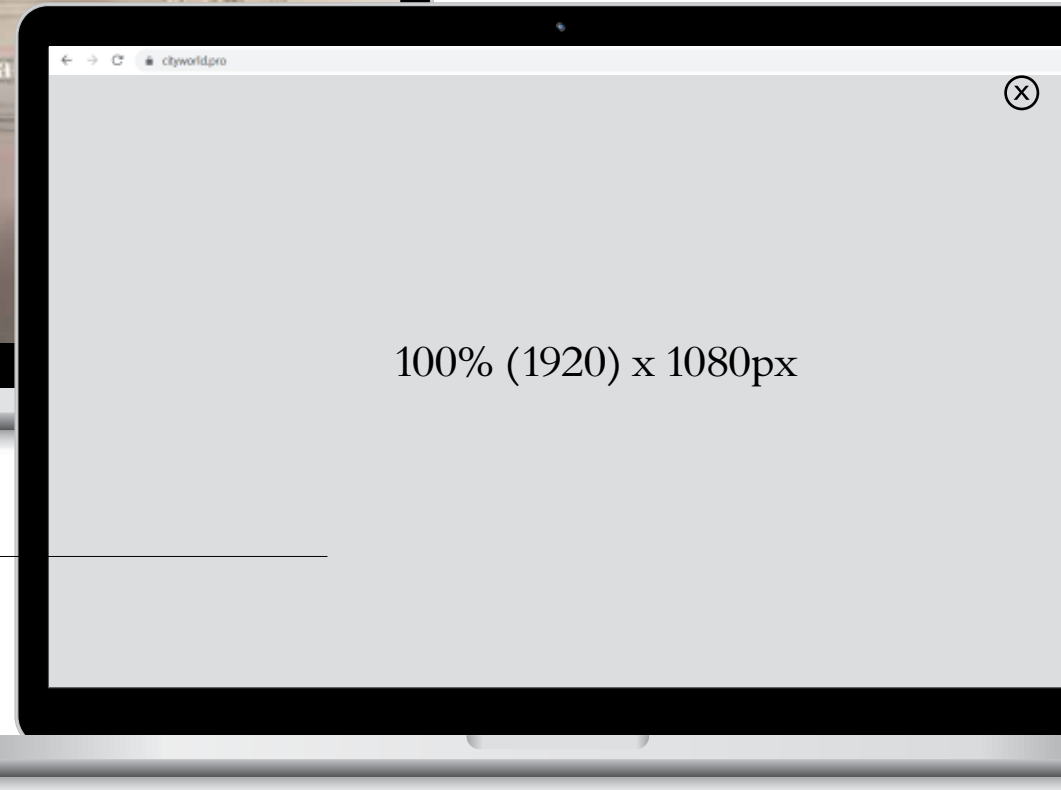
300x600

100% x200



Horizontal banner

Full screen



100% (1920) x 1080px

# SPECIAL PROJECTS

## Individual marketing projects

### **Classic**

Landing page. We provide the full cycle of development, from creating the idea to implementing the project and placing on the site.

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### **Native projects**

Partnership materials conceived in collaboration with editorial board. These projects are placed and announced in the same way as editorial materials

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### **360 projects**

Integrated projects that include different formats, such as: native and classic



# PRICE LIST

**WWW.CITYWORLD.PRO**

| <b>FORMAT</b>                    | <b>PLACEMENT</b>            | <b>RATE (\$), CPM*</b> |
|----------------------------------|-----------------------------|------------------------|
| Vertical banner 300x600          | Through banner              | 9                      |
| Horizontal banner 100% x200      | Through banner              | 9                      |
| Video banner (100%x200; 300x600) | Through banner              | 11                     |
| FullScreen                       | Main page                   | 14                     |
| Article                          | Main page (Duration 7 days) | 1450                   |
| Special project                  | on request                  |                        |

\*CPM = 1000 Impressions

**Contact us**

**info@cityworld.pro / sales@cityworld.pro**