

Media Kit 2023

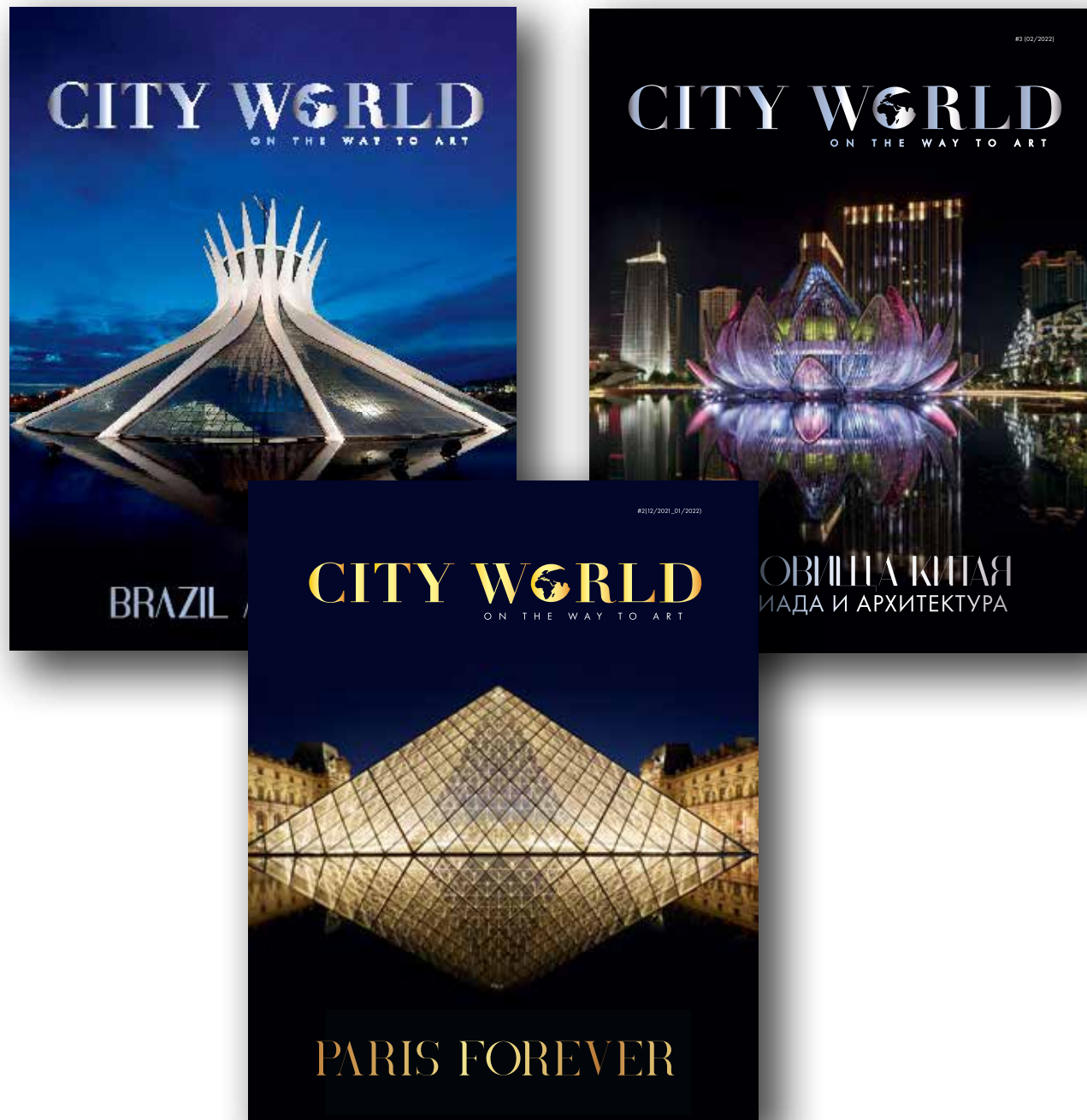
# CITY WORLD

ON THE WAY TO ART



# ON THE WAY TO ART

Introducing CITY WORLD magazine



## About

The magazine is dedicated to modern forms of culture and creativity all over the world – a passion for travel and a passion for art are combined here. Special emphasis is placed on architecture and design as the most advanced areas of culture.

Due to the current content and wide distribution, the CW magazine occupies a unique place among printed publications. The CW cooperates with leading journalists and world-class experts. In the pages of the publication, today's art stars and trendsetters are presented. City World opens up the world as if a great museum or gallery where our life is filled with new emotions, deep meaning, a sense of stability and promising future. The magazine's design and content fully corresponds to its high level audience.

The CW focuses on the most interesting and relevant of what the XXI century offers.

**REACH**  
500 000  
circa passengers from  
business aviation  
and regular first and  
business class flights

**CIRCULATION**  
100 000  
copies

**VOLUME**  
120+  
pages

**FREQUENCY**  
12  
times a year

**LANGUAGE**  
Russian and English



**We represent the life of art, which becomes the art of life.**

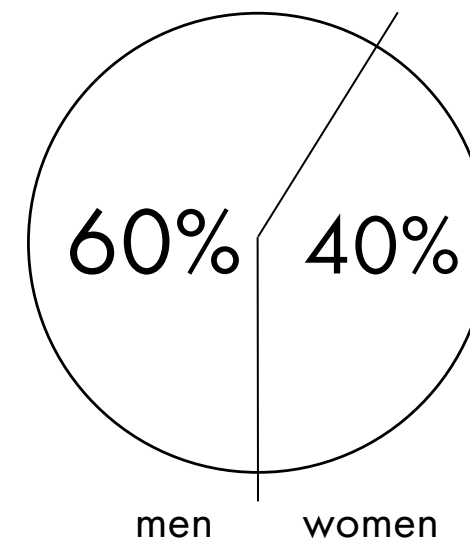
*We invite you to share our perspective  
and cooperate with us*

# AUDIENCE

The core audience is represented by men and women between the ages of **28** and **60** years with a university diploma and fluency in foreign languages.

They travel not only for recreation but also for new experiences and have hobbies related to art or intellectual occupations (almost everyone either acquires collectibles), they are engaged in charity and use the latest gadgets.

GENDER SPLIT



# DISTRIBUTION

The magazine is distributed in all officials and Delegations lounges, VIP- and Business lounges of Istanbul, Antalya, Bodrum, Dubai, Abu-Dhabi airports. The magazine is also available in all private aviation terminals and on boards of business jets as well as in 5\* deluxe hotels.



UAE



AIRPORT LOCATIONS		
Airport	Lounge / Venue	
Abu Dhabi International Airport	Al Dhabi Lounge	
	Al Reem Lounge	
	VIP Terminal	
	Diamond Lounge	
Dubai International Airport	Emirates First Class Lounge	
	Emirates Business Class Lounge	
	Sky Team Lounge	
	Ahlan 1st Class Lounge	
	Ahlan Business Class Lounge	
	Lufthanza Lounge	
	Marhaba T2	
	Marhaba CA	
	Marhaba CB	
	Marhaba CD	
	Marhaba CC	
Ahlan Lounge		
Private Jet Terminals	Air Charter Service Fzco	Dubai
	ExecuJet Middle East	Dubai
	Air Charter International	Dubai
	Falcon Aviation	Abu Dhabi
	DC Aviation	Dubai
	NAS VIP	Abu Dhabi
	Titan Aviation	Dubai
	Empire Aviation	Dubai
	Rotana Jet Aviation	Abu Dhabi
	GAMA Aviation	Sharjah
	Emirates Executive	Dubai
	Constellation Aviation Services	Dubai

TURKEY



<b>ISTANBUL</b>	
<b>Airport Istanbul New Airport</b>	<b>Monthly average passenger flow</b>
Business aviation	12000
Business lounge iGA Lounge international terminal	85000
Business lounge iGA Lounge domestic flights	60000
Business lounge Turkish Airlines Lounge – for business-class passenger of Turkish Airlines	70000
Departure lounge Turkish Airlines Miles&Smiles – for Miles&Smiles members	67000
<b>Ataturk Airport</b>	
Business-aviation	15700

<b>ANTALYA</b>	
<b>Antalya Airport</b>	<b>Monthly average passenger flow</b>
Business-aviation	16000
CIP Lounge International terminal 1 — capacity 5 million passengers per year	75000
CIP Lounge International terminal 2 — capacity – 5 million passengers per year	72000
CIP Lounge terminal — a separate building	50400

<b>BODRUM</b>	
<b>Milas- Bodrum Airport</b>	<b>Monthly average passenger flow</b>
Business-aviation	5200
International Terminal Comfort Lounge	33000

# CONTENT

The main section of the magazine is dedicated to traveling, new destinations (especially to the East and Asia), designer hotels and leisure industry news. Ratings of the best attractions, resorts and hotels.

## Editor's Choice

Only reliable services, exclusive things and major events recommended by the City World editorial staff.

## Sites

Seasonal destinations: best travel options of the current month.

Ideas of extraordinary routes. Guidebooks on Art.

Exclusive locations, new facilities, openings and festivals.

Windows on the world: hotels, cities, countries, rivers, oceans, islands...





# Art

Section about art, design and fashion. Interviews, portraits of artists, architects, designers and other outstanding people who define the image of our time.

Trends and tendencies of the global art scene (ratings, awards, expert reviews).

Auctions and art fairs.

# Style

Design trends and news

Creative developments from all over the world / Worldwide creative developments

Fashion and fashion designers

Interior Ideas



# Luxury

The magazine introduces the reader to the current collections of world-famous high jewelry and watch brands. It provides reviews of novelties in business aviation, designer yachts, exclusive car models and presents outstanding products of the beauty industry.

City World experts keep under review all the best of the world of luxury.



# PRICE LIST

## OF «CITY WORLD» MAGAZINE

FORMAT	SIZE, MM	PRICE USD	PRICE EUR
<b>SPECIAL POSITION</b>			
Outside Back Cover	250x320	26300	26300
Inside Back Cover	250x320	13970	13970
1st Double Page Spread	500x320	21370	21370
2nd Double Page Spread	500x320	19750	19750
3rd Double Page Spread	500x320	17260	17260
Double Page Spread (first third of the magazine)	500x320	15600	15600
Full Page (opposite contents)	250x320	13970	13970
Full Page (opposite editor's letter)	250x320	13150	13150
Full Page (first third of the magazine)	250x320	12320	12320
<b>REGULAR POSITION</b>			
Double Page Spread	500x320	13150	13150
Full page	250x320	11500	11500
1/2 Page horizontal	250x160	7900	7900

**Contact us**

**info@cityworld.pro / sales@cityworld.pro**